



VIX Voila ID Group

LET'S TRANSFORM WITH US!"

Credential & Case Studies

 [Vixvoila.com](https://vixvoila.com)

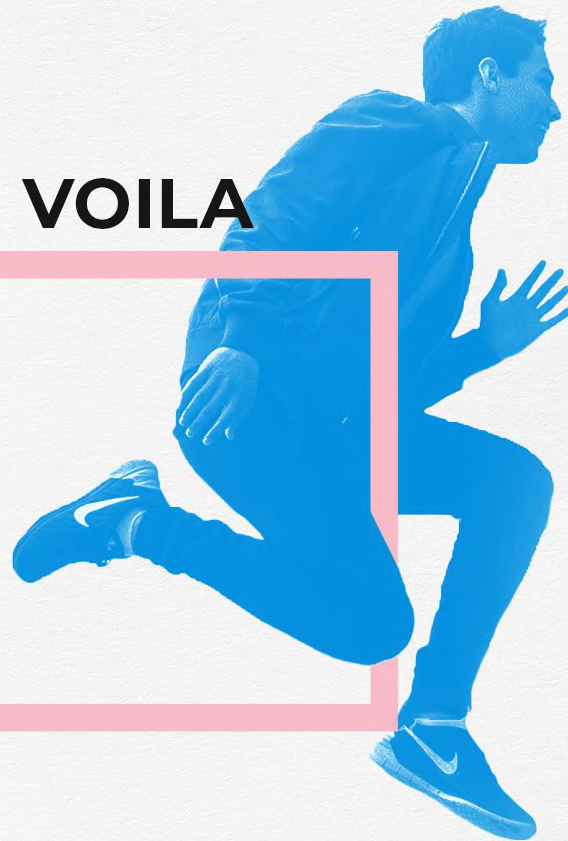
 [voila_vix](https://www.instagram.com/voila_vix)

[read more](#)

WE ARE ... VIX VOILA

**An independent strategic
branding and activation
agency.**

**Based in Indonesia, with the
office located in 2 key cities
(Jakarta & Surabaya).**





Putting over 12+ years of experiences into practice. We deliver vision to brief, spark of inspiration to a fully crafted concept and delivery.

ABOUT

WORK

SERVICES

CONTACT

Over the years we have been privileged to work with a variety of clients across a wide range of industry sectors from all over the world.



Banking, Insurance & Financial services
FMCGs
Information Technology
Agriculture
Automotive & Transportation
Government

Airlines
Tobacco
Emerging Technologies & Digital Startups
Contractor & Heavy Industries
Non-profit Organizations

Consumer Electronics
Healthcare & Beauty product
Telecommunication
Pharmaceutical

EVERY DAY.. We work harder, we push
our creative thinking further and we
deliver more for you, our client



We are brand-focused, strategy-driven and execution-led marketing consultants committed to the principles of creative excellence and perfect execution with a strong entrepreneurial heritage and challenger mentality.



360⁺





SELECTED WORK



CONTACT

SERVICES

WORK

ABOUT

Selected Work



PT HM SAMPOERNA Tbk.

113th Sampoerna Anniversary Sukorejo Plant August 2026



SERVICES
CONTACT
WORK
ABOUT

Selected Work



syngenta

MIRAVIS DUO LAUNCH SYNGENTA
Serdang Bedagai
July 2026



SERVICES
CONTACT
WORK
ABOUT

Selected Work



Van Houten Professional Baking Demo **The Luxton Hotel Cirebon** **28 April 2026**



ABOUT
WORK
SERVICES
CONTACT

Selected Work



syngenta

**ALT SYNGENTA VISIT & MINI CUSTOMER
DAY**
Medan
April 2026



ABOUT
WORK
SERVICES
CONTACT

Selected Work



Pesta Retail 2026 - 4000 peserta
Bogor
Januari 2026



ABOUT
WORK
SERVICES
CONTACT

Selected Work



PT HM SAMPOERNA Tbk.

112th Sampoerna Anniversary
Rungkut Surabaya
August 2025



ABOUT
WORK
SERVICES
CONTACT

Selected Work



PT HM SAMPOERNA Tbk.

112th Sampoerna Anniversary
Sukorejo Plant
August 2025



Selected Work



PT HM SAMPOERNA Tbk.

112th Sampoerna Anniversary
Sampoerna Olympic
August 2025



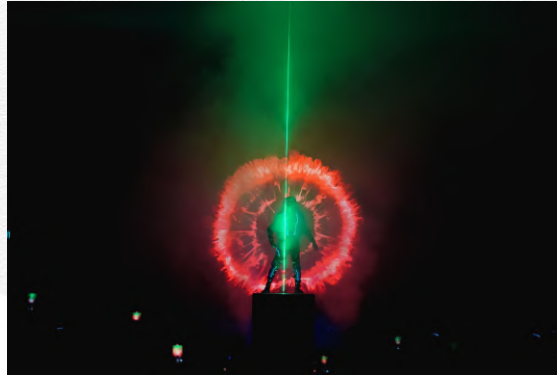
ABOUT
WORK
SERVICES
CONTACT

Selected Work



syngenta

Grand Launching Incipio
Solo, Makassar, Surabaya & Medan
Juni, July, October 2024



ABOUT
WORK
SERVICES
CONTACT

Selected Work



PT HM SAMPOERNA Tbk.

112th Sampoerna Anniversary
Rungkut Surabaya
August 2024



SERVICES
CONTACT
WORK
ABOUT

Selected Work



PT HM SAMPOERNA Tbk.

111th Sampoerna Anniversary
Sukorejo Plant
August 2024



ABOUT
WORK
SERVICES
CONTACT

Selected Work



PT HM SAMPOERNA Tbk.

Celebration Exit Phase 1 Sukorejo - Pandaan 22 December 2023



SERVICES
CONTACT
ABOUT
WORK

Selected Work



PT HM SAMPOERNA Tbk.

EZD Sign off 2023
Jakarta
18 December 2023



ABOUT
WORK
SERVICES
CONTACT

Selected Work



Elle & Vire Launching and PR Service
Jakarta
01 November 2023



SERVICES
CONTACT
WORK
ABOUT

Selected Work



Gathering BPJS KETENAGAKERJAAN
Batu - Jawa Timur
6 Oktober 2023



Selected Work



SRC Conference
Soehana Hall Jakarta
16 September 2023



ABOUT
WORK
SERVICES
CONTACT

Selected Work



PT HM SAMPOERNA Tbk.



HUT SAMPOERNA 110
Rungkut Surabaya
29 Agustus 2023



SERVICES
CONTACT
WORK
ABOUT

Selected Work



PT HM SAMPOERNA Tbk.



HUT SAMPOERNA 110
Karawang Jawa Barat
28 Agustus 2023



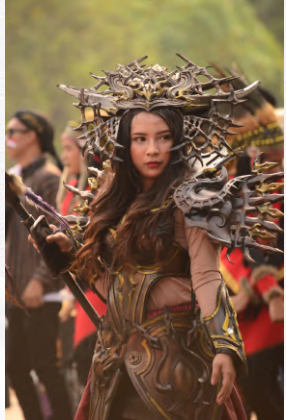
SERVICES
CONTACT
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ABOUT

Selected Work



PT HM SAMPOERNA Tbk.

HUT SAMPOERNA 110
Sukorejo Pandaan
28 Agustus 2023



SERVICES
CONTACT
ABOUT
WORK

Selected Work



PT HM SAMPOERNA Tbk.



DOA BERSAMA SAMPOERNA
Kalirungkut Surabaya
23 Agustus 2023



ABOUT
WORK
SERVICES
CONTACT



PENYERAHAN BANTUAN TUNAI LANGSUNG

Kalirungkut Surabaya

24 Agustus 2023



Selected Work

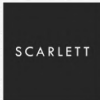


Distributor Forum Conwood Bogor Jawa Barat 10 February 2023



Selected Work

*BOOTH EXHIBITION



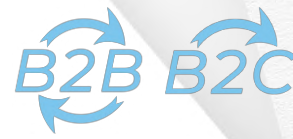
Indonesia Mining Expo
JI Expo - Jakarta
13-16 September 2022

**BOEATAN INDONESIA
ERIGO EXHIBITION**
Sun City - Medan
2-30 April 2023



GIAS 2019
ICE BSD - Tangerang
18-28 November 2019

MPM RALLYPOINTS
Java Jazz Festival 2018



Selected Work



*BAKING & COOKING DEMO



FHI (Food and Hotel Indonesia)

JI Expo - Jakarta

26-29 July 2022



GRAND BAKING DEMO
Hotel Four Point Sheraton - Medan
30 November 2022

Selected Work

***LAUNCHING EVENT & TRADE SHOW**

FOOM™



FOOM X PARTY Roadshow
The Great Gatsby - Jakarta
2 November 2022



JIVE
JI Expo - Jakarta
28–29 May 2022



INVEX
Jogja Expo Center -
Yogyakarta
18 - 19 November 2022

FOOM X PARTY Roadshow
LocaaHands - Surabaya
16 November 2022



SVH (Surabaya Vape Heroes)
Jatim Expo - Surabaya
2–3 July 2022

vixvoila.com

ABOUT
WORK
SERVICES
CONTACT

Selected Work

*PR ACTIVITY



**Aliansi Pengusaha Penghantar Nikotin Elektronik Indonesia (APPNINDO)
Press Conference & Launching
Jakarta**

Selected Work

*EVENT MANAGEMENT



HUT PT HM Sampoerna, TBK 100 - 109TH
Jakarta & Surabaya
2013 - 2022

Selected Work

*EVENT MANAGEMENT



syngenta
Syngenta Java Conference
21 – 26 January 2018
BALI



Lotte Employee Gathering
26 October 2018
Dufan Jakarta

Selected Work

*BRAND ACTIVATION

**Education Activation
(PIWA - PIWA)**
Jatinegara - Jakarta
2022 - 2024



Test Market - Piwa piwa
Factory - Tangerang
2-12 August 2022



Selected Work

*BRAND ACTIVATION



Indriver Activation Campaign

Yogyakarta, Solo, Gorontalo, Balikpapan, Jember, Purwakarta, Tanjung Pinang, Pangkal
Pinang, Jambi, Tegal & Banten)
November - May 2020

Selected Work

***BRAND ACTIVATION**



Salonpas®



Salonpas Jakarta Marathon
Gelora Bung Karno, Jakarta
25-28 Oktober 2018



Salonpas Goifex
Jakarta
Oktober 2019

CONTACT SERVICES WORK ABOUT

Selected Work

*BRAND ACTIVATION



BISTAR JAZZ TRAFFIC FESTIVAL
Atlantis Land Surabaya
2019

Selected Work

***BRAND ACTIVATION**

REVLON



REVLON LIPSTICK UHT MATCHING

Bringing Revlon's ultimate virtual experience, using Snapchat's similar facial recognition technology.

Selected Work

*BRAND ACTIVATION



CLEO RALLY KIDS 2019 SURABAYA

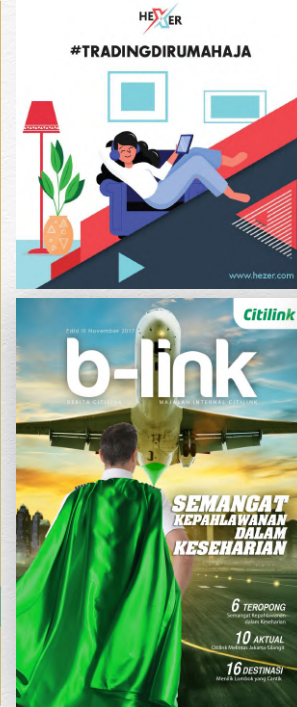
-
Engagement, Product knowledge and branding

Selected Work

*CREATIVE DESIGN



Syngenta
Creative Design



Citilink
Creative Design

Hexer
Creative Design



JD.id
Creative Design

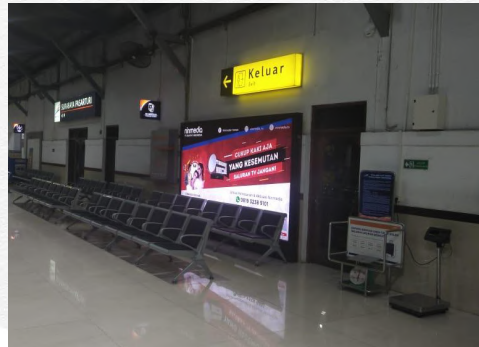
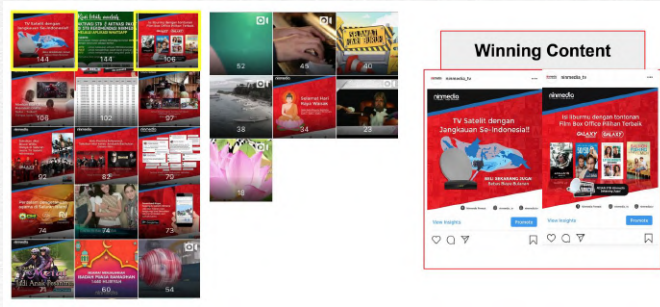
Selected Work

*360 PLAN MARKETING

Marketing Campaign



Sosial Media



Community

Ad Placement on Train Station

Video Tutorial



MEDIA PLACEMENT



[CONTACT](#) [SERVICES](#) [WORK](#) [ABOUT](#)

voila.co.id

Selected Work

*MEDIA PLACEMENT E-COMMERCE



nkseeds_id
Bersponsor

GRAND LAUNCHING

Benih NK Official Store

Harga Special!

BELI SEKARANG

GRATIS Kaos NK Edisi Spesial Tanpa Minimum Belanja*

Tersedia di

Beli sekarang

Benih NK Official Store
Online 18 menit lalu • Kab. Sukabara

4.9 Rating & Ulasan

± 1 jam Pemasukan diproses

08:00 - 18:00 Jam operasi lama

Produk

Official Store > Brand > Benih NK Official Store > Produk

Italase Toko (6)

Semua Produk

Diskon **15%**

Produk Terjual

Preorder

Muslim Hujan

Muslim Kemarau

Semua Produk

Benih Jagung NK 7202 | NK JUARA - 1kg
Rp 87.600
15% Rp-834.000
5.0 | Terjual 6

Benih Jagung NK 007 | NK ANDALAN - 1kg
Rp 79.200
15% Rp-844.000
5.0 | Terjual 5

Benih Jagung NK 6172 | NK PERKASA - 1kg
Rp 101.800
17% Rp-824.000
5.0 | Terjual 50+

Benih Jagung NK 7328 | NK SUMO - 1kg
Rp 111.600
17% Rp-824.000
5.0 | Terjual 30+

Benih Jagung NK 6501 | NK SUPER - 1kg
Rp 99.100
15% Rp-824.000
4.5 | Terjual 13

Benih NK Official Store
Shopee Fave

Mengikuti 1

Performa Chart: 97% (Berkas Jang 1)

Rating: 4.9 (357 Penilaian)

Bergelang 3 Bulan Lalu

Halaman Utama

Semua Produk

Muslim Kemarau

Muslim Hujan

GAJI MURKIN OLGA

Benih Jagung NK 7202 | NK JUARA - 1kg
Rp122.000 Rp107.800
★★★★★ 2192 Terjual

Benih Jagung NK 212 - 1kg
Rp101.800 Rp89.200
★★★★★ 220 Terjual

Benih Jagung NK 6501 | NK SUPER - 1kg
Rp121.000 Rp99.100
★★★★★ 223 Terjual

Benih Jagung NK 7328 | NK SUMO - 1kg
Rp134.000 Rp111.600
★★★★★ 223 Terjual

Benih Jagung NK 7202 | NK JUARA - 1kg
Rp104.500 Rp87.600
★★★★★ 320 Terjual

Benih Jagung NK 007 | NK ANDALAN - 1kg
Rp104.000 Rp79.200
★★★★★ 193 Terjual

Sygenta
Shopee, Tokopedia, Lazada
Feb–March 2023

Selected Work

*BRANDING



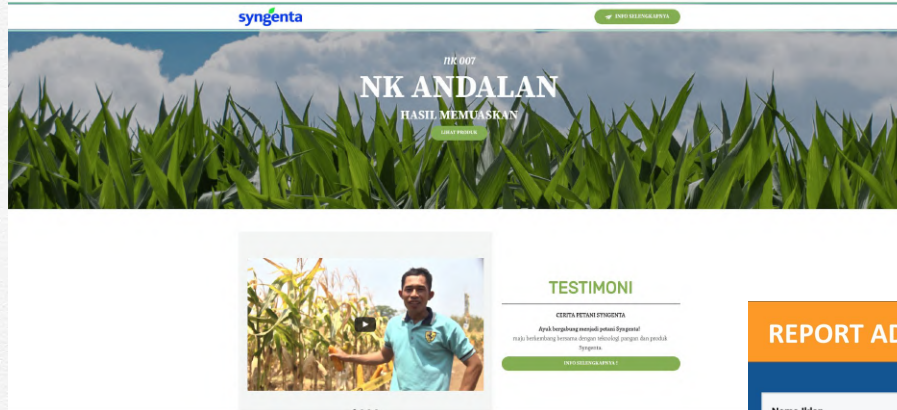
Taxi Branding
Jakarta
June - August 2022



MRT Station Branding
Jakarta
May - June 2022

Selected Work

*FACEBOOK ADS MAINTENANCE



Sales Campaign

FACEBOOK ADS
I
LANDING PAGE LEADS GENERATOR
I
WHATSAPP FOR BUSINESS
I
SALES

REPORT ADS NK 8103 FANTASTIS 18 September - 5 Oktober 2020						
syngenta						
Nama iklan	Anggaran Set iklan	Hasil	Biaya per Hasil	Jangkauan	Impresi	Jumlah yang Dibelanjakan
Ads NK 8103 - USP 1	Rp 25.000 Setiap hari	236 Tayangan ...	Rp 768 Per Tayan...	21.903	25.504	Rp 181.351
Ads NK 8103 - USP 3	Rp 25.000 Setiap hari	188 Tayangan ...	Rp 613 Per Tayan...	14.390	18.700	Rp 115.301
Ads NK 8103 - USP 2	Rp 25.000 Setiap hari	84 Tayangan ...	Rp 797 Per Tayan...	8.295	9.664	Rp 66.921
> Hasil dari 3 iklan		508 Tayangan ...	Rp 716 Per Tayan...	36.436 Orang	53.935 Total	Rp 363.573 Total Pembelanjaan

Berdasarkan SPLIT TEST materi iklan ads berdasarkan, USP produk NK-FANTASTIS :

- User lebih tertarik dengan poin usp mengenai potensi hasil 11,6 ton per hektar, yang berhasil mendorong orang untuk masuk ke landing page sebesar 236
- Penayangan dengan materi iklan yang potensial akan di perserik penayangannya dibandingkan dengan USP yang lain



DIGITAL ACTIVATION

CONTACT

SERVICES

WORK

ABOUT

voila.co.id

Selected Work

*VIDEO PRODUCTION

MPM Vlog



MPM Employee Branding



STB Ninmedia Video Tutorial

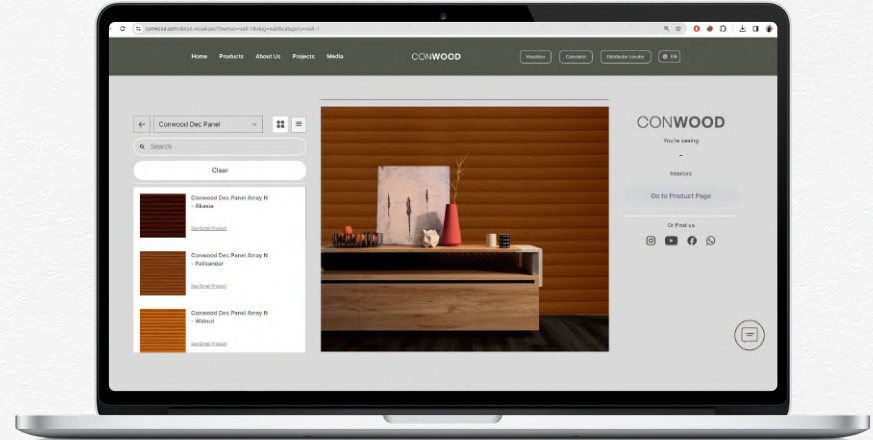
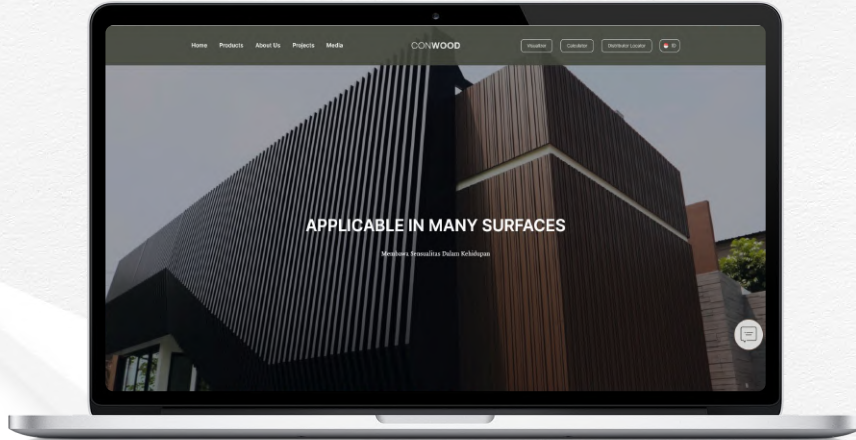


Gold Pin PT Tbk Sampoerna



Video Lippo Home

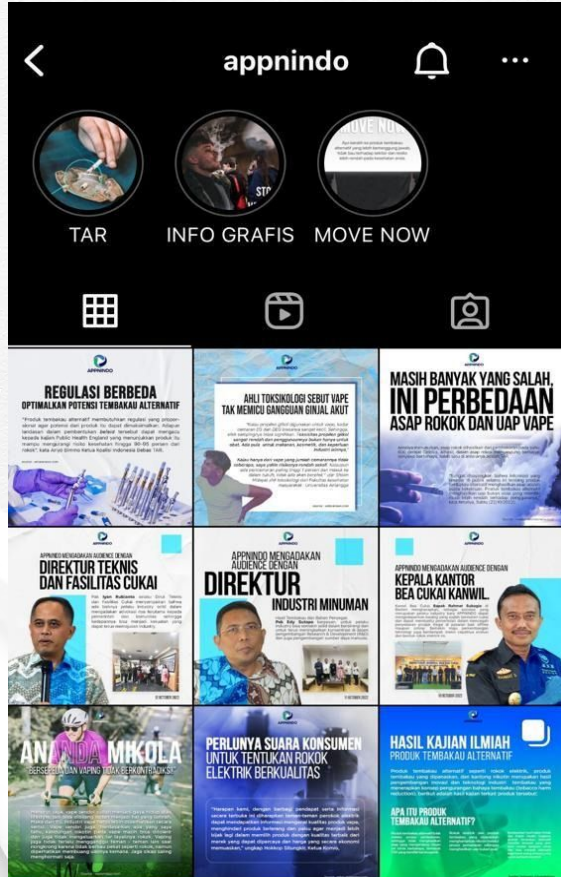
CONWOOD



REBRANDING WEBSITE CONWOOD
Agustus 2023

Selected Work

*SOCIAL MANAGEMENT MAINTENANCE



Social Media Maintenance
APPNINDO



Selected Work

*SOCIAL MANAGEMENT MAINTENANCE

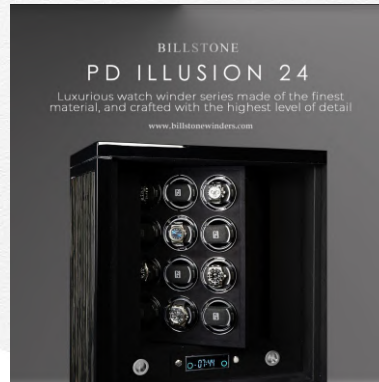
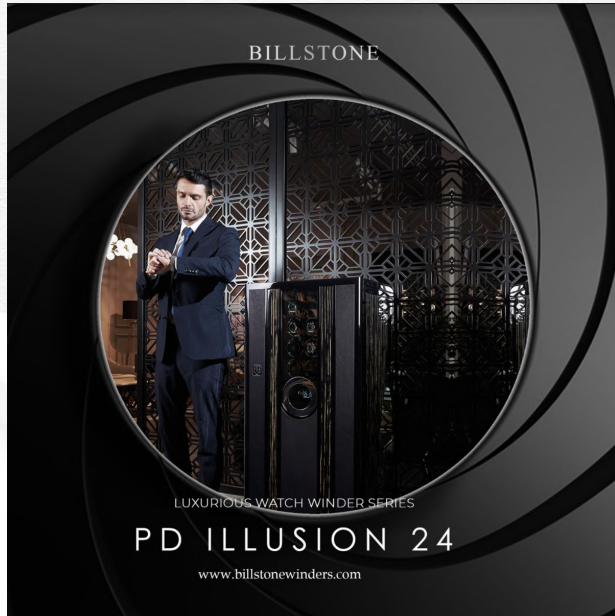


Social Media Maintenance Van Houten Professional

Selected Work

*SOCIAL MANAGEMENT MAINTENANCE

BILLSTONE



Social Media Maintenance Billstone Watch Winder

CONTACT SERVICES WORK ABOUT

Selected Work

*DIGITAL DEVELOPMENT

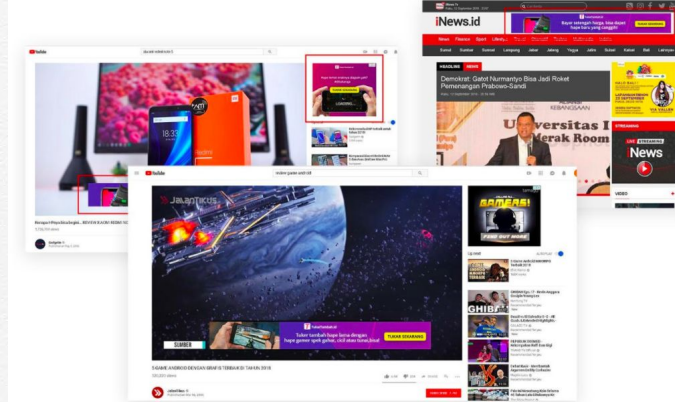
TUKARTAMBAH.ID

GOOGLE DISPLAY NETWORK

Intsagram Ads

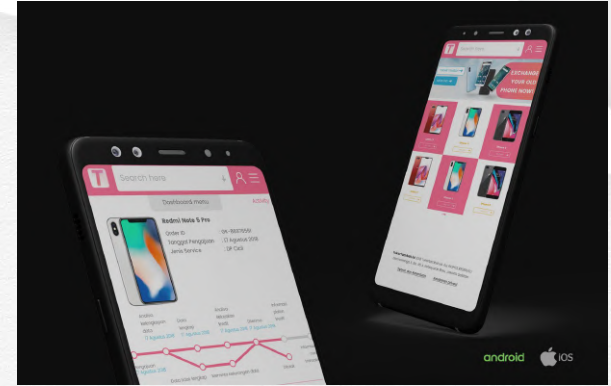
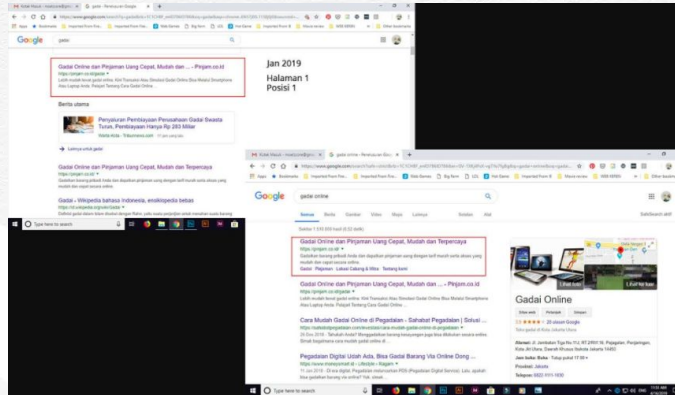
Facebook Ads

Youtube Ads



TUKARTAMBAH.ID

Search Engine Optimization



TUKARTAMBAH.ID Mobile application - ui/ux



APPNINDO Website Development

vixvoila.com

ABOUT

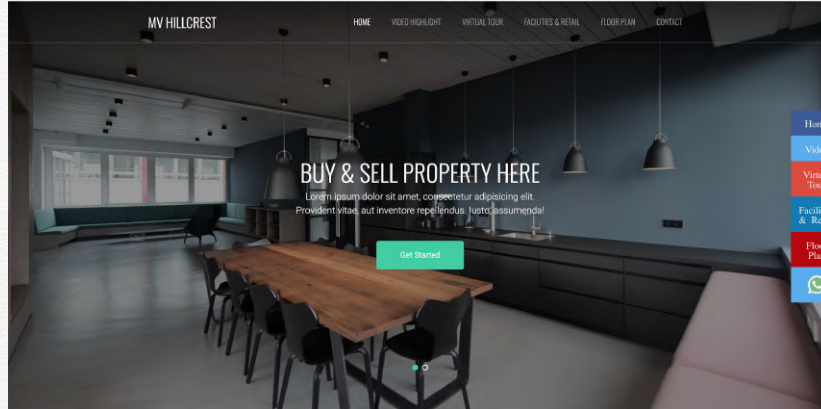
WORK

SERVICES

CONTACT

Selected Work

*VIRTUAL TOUR



LIPPO HOMES - MV Hillcrest

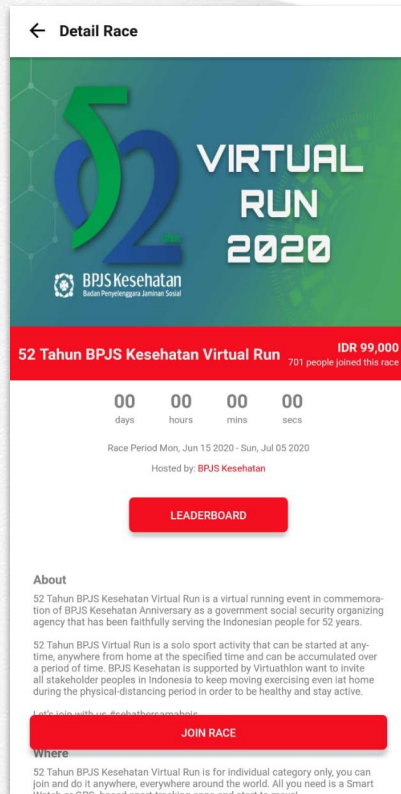
Microsite & 360 Virtual Tour

To help the sales for do presentation through video call and share the presentation via microsite and virtual tour.

-

Selected Work

*VIRTUAL RUN



VIRTUAL RUN - BPJS



BPJS Kesehatan
Badan Penyelenggara Jaminan Sosial

ABOUT

WORK

SERVICES

CONTACT

Selected Work

*VIRTUAL LAUNCHING



VIRTUAL LAUNCHING VAN HOUTEN PROFESSIONAL

Selected Work

*VIRTUAL LAUNCHING



VIRTUAL OFFICIAL LAUNCH FOOM LAB GLOBAL



PRODUCTION BOOTH

ABOUT

WORK

SERVICES

CONTACT

voila.co.id

Van Houten Professional Booth FHI (Food and Hotel Indonesia)

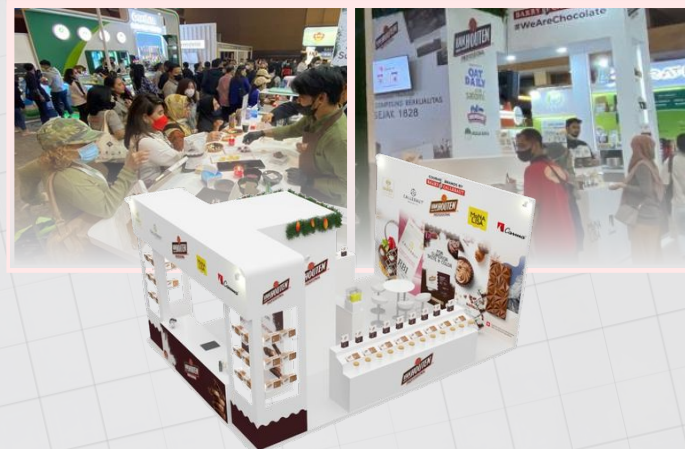


Spatial Concept

A clean, high-visibility modular pavilion integrating active sampling counters with structured product shelving.

Strategic Value

Engineered for high-volume B2B interactions in a dense exhibition environment. The layout optimizes traffic flow for rapid product demonstrations while strategically positioning sustainability messaging ("100% Sustainably Sourced Cocoa") at eye level to align with corporate ESG goals.



Skippy x Van Houten Professional Booth Exhibition



Spatial Concept

A co-branded modular architecture featuring prominent overhead structural canopies and dual-sided retail display units.

Strategic Value

Maximizes cross-promotional visibility in a crowded hall. The structural engineering allows for prominent 360-degree overhead branding, optimizing the spatial ROI for joint-venture corporate exhibitions.



FOOM Series: Pod X Launch, Pop-up Kiosk, & Playground

Spatial Concept

Scalable experiential architecture, ranging from compact digital pop-up kiosks to expansive, multi-zoned interactive "playgrounds".



Strategic Value

Utilizes dynamic LED arrays and customized modular framing to maximize brand presence. The spatial flow is specifically designed to extend consumer dwell time, facilitate immersive product engagement, and support multi-point transaction zones.

INVEX Jogja: Foom Exhibition Booth Vape

Spatial Concept

Scalable experiential architecture, ranging from compact digital pop-up kiosks to expansive, multi-zoned interactive "playgrounds".

Strategic Value

Utilizes dynamic LED arrays and customized modular framing to maximize brand presence. The spatial flow is specifically designed to extend consumer dwell time, facilitate immersive product engagement, and support multi-point transaction zones.



Foom: Portable Booth



Strategic Value

A hyper-compact, modular digital kiosk engineered for rapid deployment and high-turnover transaction efficiency in restricted retail footprints.

Foom Booth Exhibition



Spatial Concept

An open-plan island pavilion featuring a high-visibility continuous service counter, integrated lounge seating, and elevated perimeter branding canopies.

Strategic Value

Engineered to dominate hall visibility through high-contrast structural colors and overhead signage. The layout integrates distinct product demonstration zones (e.g., Drinks and Fruity Series) with dedicated seating, designed specifically to manage high visitor throughput while facilitating extended B2B consultations.

Stage Decoration: SRC Conference



Spatial Concept

Large-scale corporate symposium staging that integrates expansive LED visual arrays with localized cultural motifs.

Strategic Value

Delivers a commanding focal point for executive presentations and corporate messaging.

#08

HUT SRC 16TH Stage Decoration

Spatial Concept

Large-scale corporate symposium staging that integrates expansive LED visual arrays with localized cultural motifs.



Strategic Value

Delivers a commanding focal point for executive presentations and corporate messaging.



#09

Spatial Concept

A localized, interactive brand activation zone designed to complement large-scale corporate events.



Strategic Value

The supplementary interactive photobooth zone acts as a tactical engagement tool to drive digital amplification and user-generated content among attendees.

Booth Activation: SRC Selebrasi



Sampoerna Karya Bangsa Booth Exhibition



Spatial Concept

A sleek, information-dense corporate pavilion featuring a minimalist consultation desk and integrated digital displays.



Bandung,
Surabaya & Bali



Strategic Value

Prioritizes clear, hierarchical corporate communication. The spatial design facilitates one-on-one B2B networking, private consultations, and educational engagement in a controlled, semi-private setting.

BRAY Booth Exhibition: Vape Fest Bandung



Spatial Concept

Thematic cultural localization, replicating a traditional Indonesian street stall (warung) within a high-traffic exhibition context.

Strategic Value

Drives high emotional resonance and immediate brand accessibility. The transaction-oriented counter design, combined with integrated rear-wall product shelving, ensures rapid service capability and inventory management during peak event hours.



Spatial Concept

A premium, tactile environment utilizing natural wood finishes, integrated green elements, and museum-grade display encasements.

Strategic Value

Projects an uncompromising image of premium craftsmanship. The secure, glare-free glass displays and warm directional lighting are engineered specifically to facilitate high-net-worth client presentations and detail-oriented product evaluations.

Booth Exhibition SWA





GIIAS Jakarta: FAW Booth Exhibition



Spatial Concept

A heavy-duty, open-plan industrial exhibition space featuring massive overhead rigging and strategic spotlighting.

Strategic Value

Architecturally optimized for large-scale commercial vehicle showcasing. The unobstructed layout ensures clear sightlines from a distance, safe pedestrian routing around heavy machinery, and prominent top-tier brand positioning for commercial buyers.



MUSIC & FESTIVAL

CONTACT

SERVICES

WORK

ABOUT

Selected Work

*FESTIVAL EVENT



HELLOFEST - ANIMA EXPO 2014

A Hellomotion annual pop culture festival, bringing altogether movie screening & competition, awards, workshop, Cosplay costume competition, and pop goods exhibition. Succeeded with over 40.000 visitors and 200 booths within 2 days.

Selected Work

*BRAND ACTIVATION



SLIDE THE CITY
Nusa dua - Bali
20 - 25 December 2019



vixvoila.com



TALENT MANAGEMENT



ABOUT

WORK

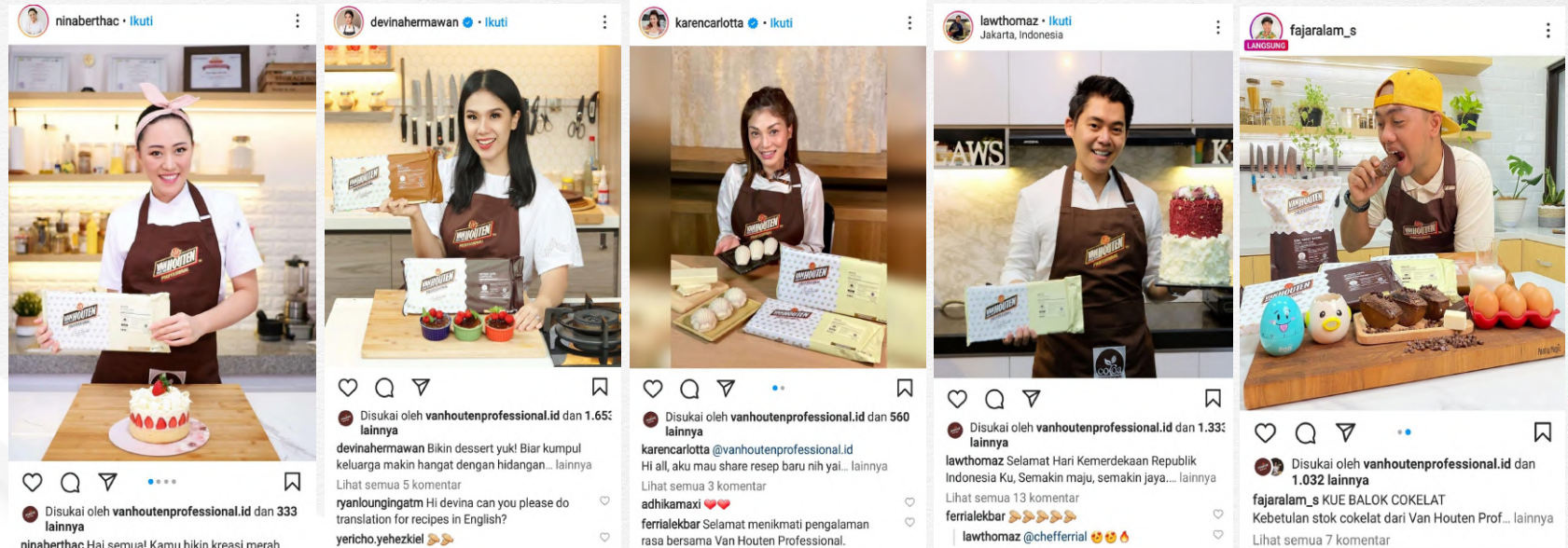
SERVICES

CONTACT

voila.co.id

Selected Work

*MICRO INFLUENCER



INFLUENCER - VAN HOUTEN PROFESSIONAL

Selected Work

***MACRO INFLUENCER**



MACRO INFLUENCER

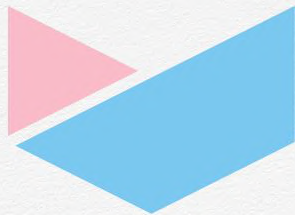
CONTACT

HEADQUARTER

Sovereign Plaza, Lantai 19 unit DE
Jl. TB Simatupang No.36, RT.1/RW.2,
Cilandak Bar., Kec. Cilandak, Kota
Jakarta Selatan, Daerah Khusus
Ibukota Jakarta 12430

SURABAYA BRANCH

Jl. Brigjend Katamso No.253 C,
Mekar Raya Binangun, Janti, Kec. Waru,
Kabupaten Sidoarjo, Jawa Timur 61256
0822-8802-2162



VIX Voila ID Group

"LET'S TRANSFORM WITH US!"

THANK YOU